



# 2026 PRESS & POLITICIANS SPELLING BEE

## THE NATIONAL PRESS CLUB

**R**elationships between politicians and the journalists who cover them have been tested throughout history. But friendly competition will prevail as lawmakers and reporters compete in the uproariously entertaining annual **Press & Politicians Spelling Bee** on **Wednesday, June 10** at the **National Press Club**.

Moderated by the team from the Scripps National Spelling Bee, more than 200 journalists, politicians, and language fanatics will join us to cheer spellers as they spar. We're offering the following sponsorship packages for this D.C. tradition:

### **QUEEN BEE, \$5,000**

- Prominent recognition on marketing collateral
- Prominent display of logo and verbal recognition during event
- 6 ft table for company display
- Invitations to private reception for Spelling Bee participants: policymakers and journalists
- 10 tickets to the main event and post-event messaging
- Drink ticket package for your guests
- 2 weeks of product/company ad placement in NPCJI newsletters (7,000+ individuals)

### **HONEYCOMB, \$3,000**

- Prominent recognition on marketing collateral
- Display of logo and verbal recognition during event
- Invitations to private reception for Spelling Bee participants: policymakers and journalists
- 5 tickets to the main event and post-event messaging
- 1 week of product/company ad placement in NPCJI newsletters (7,000+ individuals)

### **POLLINATOR, \$1,000**

- Recognition on marketing collateral
- Display of logo and verbal recognition during event
- Invitations to private reception for Spelling Bee participants: policymakers and journalists
- 3 tickets to the main event and post-event messaging

Contact NPCJI  
Executive Director  
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Proceeds from the Spelling Bee support the Club's nonprofit affiliate, the NPC Journalism Institute (EIN: 52-1750908).