

Media Career Day at the National Press Club



Destination-style career fair featuring recruiter booths, professional headshots, educational programming, vendors, food and beverage, resume reviews, workspace, and more!

TIME

9 a.m. to 4 p.m. ET
Friday, March 22

(Exhibitor arrival:
8 to 9 a.m. ET)

WHERE

National Press
Club, 529 14th St.
NW, Washington,
DC 20045

AUDIENCE

Media job seekers,
seasoned
professionals in
career transition,
early- and mid-
career
professionals,
freelancers,
communicators,
college students

We're offering the following sponsorship levels, with plenty of promotion for your company and day-of perks provided by the National Press Club:

PROFESSIONAL \$1,000

- 8'x8' booth with pipe and drape, 6' table, 2 chairs, standard white tablecloth, power drop and Wi-Fi access in NPC's historic ballroom
- Admission and lunch provided for 2 representatives
- Sponsor recognition on event-related marketing & promotional collateral
- Display of logo throughout National Press Club
- One complimentary 30-day job posting to the NPC job board at <https://jobs.press.org/> (Must be used in the 2024 calendar year)

AMPLIFY \$2,000

- 30 minute long Amplify Session on the mic to showcase your organization or product
- 8'x8' booth with pipe and drape, 6' table, 2 chairs, standard white tablecloth, power drop and Wi-Fi access in NPC's historic ballroom
- Admission and lunch provided for 4 representatives
- Prominent sponsor recognition on event-related marketing & promotional collateral
- Display of logo throughout National Press Club
- One complimentary 30-day job posting to the NPC job board at <https://jobs.press.org/> (Must be used in the 2024 calendar year)

SPOTLIGHT \$2,500

- 1 hour long Spotlight Session on the mic to showcase your organization or product
- 8'x8' booth with pipe and drape, 6' table, 2 chairs, standard white tablecloth, power drop and Wi-Fi access in NPC's historic ballroom
- Admission and lunch provided for 4 representatives
- Prominent sponsor recognition on event-related marketing & promotional collateral
- Prominent display of logo in event space
- One complimentary 30-day job posting to the NPC job board at <https://jobs.press.org/> (Must be used in the 2024 calendar year)

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OTHER OPPORTUNITIES

MORNING BREW \$750

Branded sponsorship of a 30-minute coffee break on the recruiting floor for all sponsors and attendees to fuel with a cup of Joe! Sponsorship will be noted on signage, event materials and in our participant follow-up email.

WI-FI (1 AVAILABLE) \$750

Branded sponsorship of the Media Career Day Wi-Fi network. Get your brand before all Wi-Fi users as they will enter your name as a password for internet access. Sponsorship will be noted on signage, event materials and participant follow-up email.

WORK ROOM (1 AVAILABLE) \$1,500

Exclusive branded sponsorship of the workspace/lunch area being made available for all sponsors and attendees, noted on signage within the room, in event promotional materials, and in our participant follow-up email. Workspace/lunch area will include power drops for guests.

TOTE BAG (1 AVAILABLE) \$750 (+ the cost of tote bag)

Exclusive logo placement on Media Career Day at the National Press Club tote bag