Media Career Day at the National Press Club

Destination-style career fair featuring recruiter booths, professional headshots, educational programming, vendors, food and beverage, resume reviews, workspace, and more!

**TIME**  
9 a.m. to 4 p.m. ET  
Friday, March 22  
(Exhibitor arrival: 8 to 9 a.m. ET)

**WHERE**  
National Press Club, 529 14th St. NW, Washington, DC 20045

**AUDIENCE**  
Media job seekers, seasoned professionals in career transition, early- and mid-career professionals, freelancers, communicators, college students

We're offering the following sponsorship levels, with plenty of promotion for your company and day-of perks provided by the National Press Club:

**PROFESSIONAL $1,000**
- 8’x8’ booth with pipe and drape, 6’ table, 2 chairs, standard white tablecloth, power drop and Wi-Fi access in NPC’s historic ballroom
- Admission and lunch provided for 2 representatives
- Sponsor recognition on event-related marketing & promotional collateral
- Display of logo throughout National Press Club
- One complimentary 30-day job posting to the NPC job board at [https://jobs.press.org/](https://jobs.press.org/)  
(Must be used in the 2024 calendar year)

**AMPLIFY $2,000**
- 30 minute long Amplify Session on the mic to showcase your organization or product
- 8’x8’ booth with pipe and drape, 6’ table, 2 chairs, standard white tablecloth, power drop and Wi-Fi access in NPC’s historic ballroom
- Admission and lunch provided for 4 representatives
- Prominent sponsor recognition on event-related marketing & promotional collateral
- Display of logo throughout National Press Club
- One complimentary 30-day job posting to the NPC job board at [https://jobs.press.org/](https://jobs.press.org/)  
(Must be used in the 2024 calendar year)

**SPOTLIGHT $2,500**
- 1 hour long Spotlight Session on the mic to showcase your organization or product
- 8’x8’ booth with pipe and drape, 6’ table, 2 chairs, standard white tablecloth, power drop and Wi-Fi access in NPC’s historic ballroom
- Admission and lunch provided for 4 representatives
- Prominent sponsor recognition on event-related marketing & promotional collateral
- Prominent display of logo in event space
- One complimentary 30-day job posting to the NPC job board at [https://jobs.press.org/](https://jobs.press.org/)  
(Must be used in the 2024 calendar year)

To book your sponsorship or for more information, contact Development Manager Mitch Harle at mharle@press.org
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OTHER OPPORTUNITIES

MORNING BREW $750
Branded sponsorship of a 30-minute coffee break on the recruiting floor for all sponsors and attendees to fuel with a cup of Joe! Sponsorship will be noted on signage, event materials and in our participant follow-up email.

WI-FI (I AVAILABLE) $750
Branded sponsorship of the Media Career Day Wi-Fi network. Get your brand before all Wi-Fi users as they will enter your name as a password for internet access. Sponsorship will be noted on signage, event materials and participant follow-up email.

WORK ROOM (I AVAILABLE) $1,500
Exclusive branded sponsorship of the workspace/lunch area being made available for all sponsors and attendees, noted on signage within the room, in event promotional materials, and in our participant follow-up email. Workspace/lunch area will include power drops for guests.

TOTE BAG (I AVAILABLE) $750 († the cost of tote bag)
Exclusive logo placement on Media Career Day at the National Press Club tote bag

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