

### Congratulations, Kristen Welker.

1

Recipient of the National Press Club's 2023 Fourth Estate Award

**MBCUniversal News Group** 

#### 50 YEARS OF THE GALA



## WELCOME!

We are glad to host you at the National Press Club for this exciting night: Our 50th year of presenting the Fourth Estate Award. This year's Fourth Estate Award Gala brings together journalists, communicators, and supporters from around the world.

Tonight, we honor Kristen Welker of NBC News and "Meet the Press," Niloofar Hamedi of *Shargh Daily*, Elaheh Mohammadi of *Ham-Mihan*, Evan Gershkovich of *The Wall Street Journal* and Kat Stafford of Reuters.

We are grateful to the members of the National Press Club Board of Governors, the Board of Directors of the National Press Club Journalism Institute, the Fourth Estate Awards planning committee, and our Fundraising Committee led by Danielle Coffey. We celebrate together this evening because of their hard work. And a special thank you to our gala sponsors, whose support helps make our work possible.

Thank you, and here's to a memorable evening!

Eileen Drage O'ReillyGil KleinNational Press Club PresidentNational Press Club Journalism Institute President

Paid ads within this program are sponsored and do not necessarily reflect the viewpoints of the NPC/JI.

### THE WALL STREET JOURNAL.



# **#IStandWithEvan**

It has been 7 months since our friend and colleague **Evan Gershkovich** was detained by Russia during a reporting trip and accused of espionage. The Wall Street Journal and the U.S. government vehemently deny the allegation and continue to call for his immediate release.

Evan's arrest is a brazen violation of press freedom. It poses far-reaching consequences for journalism and for governments and democracies everywhere. A free press is integral to a free society. We all have a stake in this.

We continue to be moved by the outpouring of support for Evan and his family from around the world. Please continue to share Evan's reporting and the latest updates on his situation by visiting **WSJ.com/Evan.** Readers can also download a collection of social media assets to share across their personal networks and beyond.

Use the hashtag **#IStandWithEvan** to help keep his story front and center. Journalism is not a crime, and we will not rest until Evan is released.



©2023 Dow Jones & Co., Inc. All rights reserved. xxxxx

### TONIGHT'S PROGRAM

#### WELCOME National Press Club President Eileen Drage O'Reilly, Axios

National Press Club Journalism Institute President Gil Klein, University of Oklahoma

#### NEIL AND SUSAN SHEEHAN AWARD FOR INVESTIGATIVE JOURNALISM Honoree Kat Stafford, *Reuters*

#### JOHN AUBUCHON PRESS FREEDOM AWARDS International Honorees

Niloofar Hamedi, Shargh Daily Elaheh Mohammadi, Ham-Mihan

U.S. Honoree Evan Gershkovich, *Wall Street Journal* 

### FOURTH ESTATE AWARD

Honoree Kristen Welker, NBC News and "Meet the Press"

#### FAREWELL National Press Club President Eileen Drage O'Reilly, Axios

# Bloomberg

Proud to support

# National Press Club Journalism Institute



PARTNERSHIP

### In 2022, an average of one journalist per week was killed.

Journalists provide an essential service to inform people around the world and to hold powerful institutions to account.

The Post's Press Freedom Partnership is a public service initiative to promote press freedom and call attention to the plight of journalists worldwide.

Learn more at wapo.st/pressfreedom





PEDORTERS







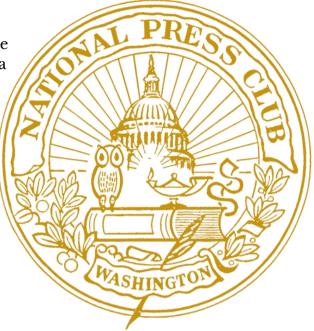




### PAST HONOREES

The National Press Club confers the annual Fourth Estate Award on the person who, in the judgment of the NPC Board of Governors, has achieved distinction for a lifetime of contributions to American journalism. Recommendations are made by a distinguished committee representing all branches of news media.

2022: Clarissa Ward, CNN 2021: Lester Holt, NBC Nightly News and Dateline NBC 2020: Susan Zirinsky, CBS News 2019: Amanda Bennett, Voice of America 2018: Martin Baron & Dean Baguet, The Washington Post and The New York Times 2017: Tony Kornheiser & Michael Wilbon, **ESPN** 2016: Wolf Blitzer, CNN 2015: Gwen Ifill, PBS Newshour 2013: Andrea Mitchell, NBC News 2012: Bob Woodward, The Washington Post 2011: Jim Lehrer, PBS Newshour 2010: Bob Schieffer, CBS News 2009: Thomas Friedman, The New York Times 2008: Christiane Amanpour, CNN 2007: Paul E. Steiger, The Wall Street Journal 2006: Marvin Kalb, The Joan Shorenstein Center for Press and Public Policy, Harvard University 2005: Austin Kiplinger, **Kiplinger Washington Editors** 2004: William J. Raspberry, Washington Post Writers Group 2003: Tom Brokaw, NBC Nightly News 2002: Brian Lamb, C-SPAN 2001: Robert D. Novak, Syndicated Columnist 2000: Jack W. Germond, The Baltimore Sun 1999: Carl T. Rowan, Syndicated Columnist 1998: Mary McGrory, The Washington Post 1997: James M. Perry, The Wall Street Journal 1996: Charles R. McDowell, The Richmond Times-Dispatch



1995: Shirley Povich, The Washington Post 1994: Charles Kuralt, CBS News 1993: Eugene Roberts, The Philadelphia Inquirer 1992: George Tames, The New York Times 1991: Peter Arnett, CNN 1990: Mike Royko, Chicago Tribune 1989: Russell Baker, The New York Times 1988: David S. Broder, The Washington Post 1987: David Brinkley, ABC News 1986: Art Buchwald, Syndicated Columnist 1985: Flora Lewis, The New York Times 1984: Helen Thomas, United Press International 1983: Eric Sevareid, CBS News 1982: Simeon S. Booker, Johnson Publishing Company Inc. 1981: Nick B. Williams, Los Angeles Times 1980: Theodore H. White, Author 1979: Clayton Kirkpatrick, Chicago Tribune 1978: Vermont Royster, The Wall Street Journal 1977: Herbert Block, The Washington Post 1976: John S. Knight, Knight-Ridder **Newspapers** 1975: Richard Strout, The Christian Science Monitor and New Republic 1974: James Reston, The New York Times 1973: Walter Cronkite, CBS News

### 2023 FOURTH ESTATE AWARD KRISTEN WELKER

Kristen Welker became the 13th moderator of NBC's "Meet the Press," the longest-running show on television on Sept. 17, 2023. She is the second woman to moderate the program and the first journalist of color to moderate a Sunday public affairs broadcast.

Welker, who on Aug. 26 appeared on her final broadcast as co-anchor of "Weekend TODAY," is known for her political reporting, which has appeared across all NBC News and MSNBC platforms, including "NBC Nightly News with Lester Holt," "TODAY," "Meet the Press," and NBCNews.com.

Welker joined "Weekend TODAY" as co-anchor in January 2020 and began covering the White House for NBC News in December 2011, traveling domestically and internationally with then-President Barack Obama, then-First Lady Michelle Obama, and then-Vice President Joe Biden. Welker also covered then-President Donald Trump's administration. the 2020 presidential race, and led coverage of all aspects of President Biden's administration before moving into her "Meet the Press" role.



During the 2020 general presidential election, Welker moderated the final presidential debate between Trump and Biden on Oct. 22, 2020, at Belmont University in Nashville, Tennessee. Welker received universal praise for her performance, and USA TODAY wrote that she was "praised for 'masterclass' debate moderation."

Prior to the White House beat, Welker was a network correspondent based in Burbank, California, joining NBC News in 2010. During her first year at the network, Welker was nominated for a national Emmy Award for her role in NBC News' midterm election coverage. She won a national Emmy Award for her role in NBC News' coverage of Malaysia Airlines Flight 17. Welker was also a researcher on "Weekend TODAY" early in her career and an intern for "TODAY" while in college.

Welker previously worked at WCAU-TV, NBC's Philadelphia-owned and -operated station, where she anchored the NBC 10 weekend newscasts and started as a general assignment reporter in April 2005. She also previously worked at WLNE-TV in Providence, Rhode Island, and KRCR-TV in Redding, California.

Welker, a native of Philadelphia, graduated cum laude from Harvard University with a bachelor's degree in American history. She lives in Washington, D.C., with her husband, John Hughes, and daughter, Margot Lane.

# Words.

The incredible power of words extends beyond mere communication, transcending the boundaries of time and space. It wields the power to uplift and inspire, to wound and discourage, to restore and rekindle. The Hastings-Lambert strategic partnership recognizes the indispensable role of a free press in nurturing the seeds of democracy. Our partnership is reflected in our commitment to those companies who share our unwavering dedication to the Constitution.





### AWARD HONOREES

### THE NEIL AND SUSAN SHEEHAN AWARD FOR INVESTIGATIVE JOURNALISM

This award promotes the practice of investigative journalism exemplifying compassion, courage, and integrity.



**Kat Stafford**, global race and justice editor for Reuters and a former national investigative writer at The Associated Press, is a leading voice on representation and equity. Her investigative work analyzes how structural racism has fueled inequity through the lens of politics, government, health, and environmental justice. Among her journalistic work this year, she reported and published a series exploring how the legacy of racism in America has laid the foundation for health inequities Black people face throughout their lives.

### JOHN AUBUCHON PRESS FREEDOM AWARD HONOREES

This award is given each year to an honoree in the United States and an honoree overseas who bravely push to disclose the truth in trying circumstances.



#### INTERNATIONAL HONOREES

Iranian journalists **Niloofar Hamedi** and **Elaheh Mohammadi** were among the first journalists to report on the death in police custody of Mahsa Amini in September 2022. Asmini's death set off some of the largest demonstrations in Iran in years, and Hamedi and Mohammadi's coverage led to their unjust arrest. After being detained for 13 months, both women were sentenced in October to more than a dozen years in prison for what we know to be false charges of national security conspiracy and collaborating with the United States.



#### DOMESTIC HONOREE

**Evan Gershkovich** is a reporter for The Wall Street Journal, where he covers Russia, Ukraine, and the former Soviet Union. In March 2023, he was arrested in Russia while on a reporting trip and accused of espionage, making him the first American journalist detained in Russia on such charges since the Cold War. The Journal vehemently denies the allegations. President Biden and news organizations around the world have joined the Journal in calling for Gershkovich's immediate release. Gershkovich, the American son of Soviet-born Jewish exiles, grew up in New Jersey. He graduated from Bowdoin College, a liberal-arts school in Maine, in 2014.

# Congratulations to Kristen Welker

for her Fourth Estate Award honor, and thank you to the National Press Club and its nonprofit Journalism Institute for upholding press freedom for our democracy

> Sponsors Jack and Elaine Drage



DISTILLED SPIRITS COUNCIL OF THE UNITED STATES



### CHEERS! TO KRISTEN WELKER

AND THE OUTSTANDING JOURNALISTS HONORED AT THE 2023 NPC FOURTH ESTATE AWARD GALA

Please Enjoy Our Fine Spirits Responsibly

www.distilledspirits.org

### CONGRATULATIONS TO KRISTEN WELKER AND EACH DISTINGUISHED JOURNALIST HONORED TONIGHT!

RESPONSIBILITY.ORG PROUDLY SUPPORTS RESPONSIBLE JOURNALISM AND RESPONSIBLE CHOICES AROUND ALCOHOL.



### THANK YOU TO OUR SPONSORS

The National Press Club Journalism Institute thanks the following sponsors, without whom the gala experience would not be possible. Their generosity ensures the Institute will continue to serve journalists meaningfully in the coming year.

#### **GOLD-LEVEL SPONSORS**



### THE WALL STREET JOURNAL.

SILVER-LEVEL SPONSORS

### The Washington Post

Jack & Elaine Drage

SPIRIT-LEVEL SPONSORS





ROBERT HASTINGS & ASSOCIATES, LLC

**BRONZE-LEVEL SPONSOR** 



Paid ads within this program are sponsored and do not necessarily reflect the viewpoints of the NPC/JI.

### PATRON-LEVEL SPONSORS



ADDIS COMMUNICATIONS

POWER · PASSION · PERSEVERANCE

Ballard Spahr





### craig newmark philanthropies

CBS NEWS

### Cary O'Reilly & Eileen Drage O'Reilly









### SCRIPPS REWS





SUPPORTER-LEVEL SPONSORS





ALLIANCE

NEWS MEDIA



Toyota has been part of the cultural fabric in North America for more than 65 years. We are committed to advancing sustainable, next-generation mobility through our Toyota and Lexus brands, plus our more than 1,800 dealerships. We believe with hard work, commitment and dedication anything is possible, as we aim for carbon neutrality by 2050. In congratulating tonight's Fourth Estate Award recipients, we not only applaud their individual accomplishments, we also celebrate the collective power of journalism to provide a deeper understanding of the world we inhabit.

Congratulations to the NPC on the 50th anniversary of this esteemed award ceremony.

#### ΤΟΥΟΤΑ





## **The War on Gaza.** Getting the Facts.

Watch Now

aljazeera.com

# INDEPENDENT

Public Affairs

Congratulations to Kristen Welker, NBC News chief White House correspondent, and all other Fourth Estate honorees.

We are a proud sponsor of the National Press Club's 2023 Fourth Estate Awards Gala to celebrate our nation's press freedom and recognize the value of investigate journalism.

At INDEPENDENT Public Affairs, we work closely with our clients to identify objectives, audiences, and then messages and channels. Being INDEPENDENT means putting your needs first.

#### Media | Message | Communications Strategy

IndependentPublicAffairs.com

info@independentpublicaffairs.com

Brown Capital Management is proud to support the

# Fourth Estate Award Gala 2023

For nearly four decades, Brown Capital, one of the premier and oldest African-American-founded asset managers in the world, has followed a deliberate design to fulfill our mission of generating Exceptional outcomes for investors. A proprietary investment philosophy. A diverse team. And a boutique culture.

Our award-winning suite of equity strategies, including U.S. Small Company, U.S. Mid Company, International Small Company and International All Company, are all focused on finding the Exceptional to help investors build their wealth.

Learn more about our time-tested process at: browncapital.com



# Freedom of the press is not just important to democracy, **it is democracy**.

Walter Cronkite, 1973 Fourth Estate Award Honoree

Congratulations to the 2023 honorees Kristen Welker and Kat Stafford for their impressive body of work. **We demand all journalists** — **including our Aubuchon honorees have the freedom to do their work unencumbered.** Thank you to the National Press Club, the National Press Club Journalism Institute, and the press freedom team for your amazing efforts this year.

#### **Sponsors**

**NPC President Eileen Drage O'Reilly & Cary O'Reilly** 



### Sharing experiences. Growing together.

Thank you to the volunteer instructors who devoted their time and expertise to growing our field. You showed us how to work better, a little more each day.

Francesco Marconi, Applied XL Matilda Bliss, Asheville Blade Veronica Coit, Asheville Blade Dion Rabouin, Wall Street Journal Steve Reilly, The Messenger Seth Stern, Freedom of the Press Foundation **April Hines,** George A. Smathers Libraries at the University of Florida Shai Akabas, Bipartisan Policy Center's Economic Policy Program Beth Francesco, National Press Club Journalism Institute Benjamin Dreyer, Random House Ashley Merryman, Freelance Tina Tan, Northwestern University's Feinberg School of Medicine **Leana Wen,** George Washington University Caryn Baird, Politifact and the Poynter Institute for Media Studies Ksenia Ermoshina, Citizen Lab at the University of Toronto Natalia Krapiva, Access Now Nat Kretchun, Open Technology Fund **Rachel Oswald,** CQ Roll Call **Hannah Allam,** Washington Post Rhema Bland, McClatchy Natalia Contreras, Votebeat Texas Scott Kraft, Los Angeles Times Wesley Lowery, Journalist and Author María Lilly Delgado, Traces of Impunity Muhamadjon Kabirov, Azda TV **Preethi Nallu,** Report for the World **Sonny Swe,** Frontier Myanmar Masrat Zahra, Freelance Jessica Jerreat, Voice of America Elizaveta Kirpanova, Novaya Gazeta Anastasia Tishchenko, Radio Svoboda John Hughes, Bloomberg Industry Group Robb Montgomery, Journalist and Author Anna Massoglia, OpenSecrets. Pete Quist, OpenSecrets Alexis Garcia, Investor's Business Daily **Erin Looney,** Law School Admission Council (LSAC) Alicia Mundy, Author, Reporter and Columnist Mark Schoeff, InvestmentNews Phillip McRae, Leadership Connect Ivey Nucilli, Leadership Connect



•

### Powering journalism in the public interest

NPCJI is the nonprofit affiliate of the National Press Club.

### **SUPPORTING YOU WITH**

### TRAINING & WORKSHOPS

- Craft: Writing, editing, reporting and more
- Career: Planning, growth, leadership, self-care
- Community: Representation, networking, collaboration
- Press freedom: FOIA, access, safety, emerging issues

#### DAILY NEWSLETTER

- Today's top journalism headlines
- Best practices and project spotlights
- Career tips
- Upcoming programs
  and resources



#### SCHOLARSHIPS & GRANTS

- \$20,000+ in scholarships for undergraduate and graduate students
- Lewis Scholarship: Free housing and \$4,000 for students interning in D.C. newsrooms
- Kozik grant for climate justice reporting





#### 50 YEARS OF THE GALA

### LEADERSHIP



Eileen Drage O'Reilly National Press Club president *Axios* 

National Press Club officers

Vice President Emily Wilkins, CNBC

Secretary Alisa Parenti, Bloomberg News

Treasurer Mike Balsamo, Associated Press

Membership Secretary Poonam Sharma, *Global Strat View* 

#### **Board of Governors**

Karen Addis, Addis Communications Tara Copp, Associated Press Herb Jackson, CQ Roll Call Jessica Mendoza, Wall Street Journal Steve Reilly, The Messenger Mark Schoeff Jr., InvestmentNews Debra Silimeo, Silimeo Group Mike Smith, GreenSmith PR Alison Snyder, Axios Sarah Wire, Los Angeles Times

#### Ex officio

Jen Judson, *Defense News* Gil Klein, *National Press Club Journalism Institute president*, *University of Oklahoma* 



Gil Klein National Press Club Journalism Institute president University of Oklahoma Gaylord College of Journalism and Mass Communication

National Press Club Journalism Institute officers

Secretary Andrea Edney, past National Press Club president

Treasurer

Paul Merrion, former Washington Bureau Chief for Crain's Chicago Business

#### **Board of Directors**

Danielle Coffey, News Media Alliance Sam Feist, CNN Mara Gassmann, Reporters Committee for Freedom of the Press Doug Harbrecht, past National Press Club president Tom Huang, Dallas Morning News Richard Hutzell, Fallen Journalists Memorial Foundation Jen Judson, past National Press Club president, Defense News Anita Kumar, Politico Paul Minehart, Syngenta Eileen Drage O'Reilly, National Press Club president, Axios Mizell Stewart, III Emerging Leaders, LLC Emily Wilkins, CNBC



The National Press Club Journalism Institute promotes an engaged global citizenry through an independent and free press, and equips journalists with skills and standards to inform the public in ways that inspire a more representative democracy. As the nonprofit affiliate of the National Press Club, the Institute powers journalism in the public interest. Federal tax ID: 52-1750908

### Support journalism. Donate today.



institute@press.org